

## *Examples of ways to promote your Winter Clothing Drive for Center of Hope*

### **Bulletin Announcement**

We are sponsoring a winter clothing drive for Center of Hope. Items being accepted are used and new coats, snow pants, overalls, hats, gloves, scarves, and boots in all sizes. Also accepted are adult sweatshirts, work shirts, vests, long underwear (new only) and jeans/pants (no holes). Donations will be collected from **DATE STARTS** to **DATE ENDS**. Please drop the donated items off at **XXXXXXXXXXXX**.

### **Long Email**

Dear Employees/Staff/Congregation/Volunteers/Etc.,

As an act of generosity and kindness, we have decided to sponsor a Winter Clothing drive for Center of Hope in Sioux Falls, SD. Items that will be collected are new and used:

- winter coats
- snow pants and/or coveralls
- boots
- gloves, hats, scarves
- adult sweatshirts and/or vests
- adult long underwear (new only)
- adult blue jeans/pants (no holes)

Please consider donating your used or new items for Center of Hope. Donations will be collected from **DATE STARTS** to **DATE ENDS**. Please drop the donated items off at **XXXXXXXXXXXX**.

Center of Hope is committed to offering low cost winter clothing for all people. Most items are priced from free to \$20, depending on quality and branding. No proof of income or sign up is required. All are welcome.

Center of Hope attempts to treat guests with dignity. They believe that providing only free items might enable a person to take advantage of a system. Offering only free items would not offer the guest the opportunity to make a decision on how to utilize their money. Charging a small amount for an item allows the guest to decide on the quality of the item they would like and how to spend their money. Center of Hope understands that there are times when a free item would be a blessing or would help stretch a tight budget. That is why there are some free items.

Center of Hope is a place where all are welcome, no matter what one's life situation may be. The winter outer wear is low cost and is for all ages. Center of Hope offers Bible studies, worship, and prayer. They also offer visits for people at home, the hospital, jail or prison, or on the street. The other items offered include a Bike-to-Work program which offers low cost transportation for people who are working or looking for work, but have no transportation to get there. Free computer access for job search and online applications is available. There is an on-site Faith Community Nurse.

Thank you for your help!

## Short Email

Dear Employees/Staff/Congregation/Volunteers/Etc.,

As an act of generosity and kindness, we have decided to sponsor a Winter Clothing drive for Center of Hope in Sioux Falls, SD. Items that will be collected are new and used:

- Winter Coats
- Snow Pants and/or Coveralls
- Boots
- Gloves
- Hats
- Scarves
- Adult Sweatshirts, Work Shirts and/or Vests
- Adult Long Underwear (new only)
- Adult Blue Jeans/Pants (no holes)
- Backpacks

Please consider donating your used or new items for Center of Hope. Donations will be collected from **DATE STARTS** to **DATE ENDS**. Please drop the donated items off at **XXXXXXXXXXXX**.

Thank you for your participation!

## PowerPoint Announcement

Winter Clothing Drive! (add pictures where appropriate)

- Coats
- Snow pants
- Boots
- Gloves
- Hats
- Scarves
- Adult Sweatshirts, Work Shirts & Vests
- Adult Jeans/Pants (no holes)
- Adult Long Underwear (new only)
- Backpacks

Items can be dropped off **PLACE** through **DATE**.

## Facebook © Posts

- Winter Clothing Drive for Center of Hope! More information to come!
- Looking for donations of coats, snow pants, boots, gloves, hats, scarves for all ages and sizes!
- Also looking for adult sweatshirts, work shirts, vests, and pants (no holes please).
- Donate items for Center of Hope at **PLACE** by **DATE**
- One more day to donate coats, snow pants, boots, gloves, hats, scarves for all ages and sizes!
- Last day to donate items for Center of Hope. Bring items to **PLACE** by **TIME**!

## Posters

See attached posters for examples. Each is available online at [centerofhopesf.org](http://centerofhopesf.org) or by emailing [info@centerofhopesf.org](mailto:info@centerofhopesf.org).